

FACULTY OF BUSINESS

FINAL EXAMINATION

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	ISC	3704	Inter	natio	onal	Procu	ren	neni	t Mar	nagen	nent				
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:	Wan Ahmad Asrar Nik @ Wan Yahya														
:	3 H	ours													
	:	: LSC 3	: LSC3704 : January : Wan Ahi	: LSC3704 Inter : January – Apr : Wan Ahmad A	: LSC3704 Internati : January – April 20: : Wan Ahmad Asrar	: LSC3704 International : January – April 2022 : Wan Ahmad Asrar Nik	: LSC3704 International Procu : January – April 2022 : Wan Ahmad Asrar Nik @ Wa	: LSC3704 International Procurer : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Y	: LSC3704 International Procurement: January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Mar : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Managen : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Management : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Management : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Management : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya	: LSC3704 International Procurement Management : January – April 2022 : Wan Ahmad Asrar Nik @ Wan Yahya

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : FIFTEEN (15) short answer questions. Answers are to be written in the

Answer Booklet provided.

PART B (40 marks) : FOUR (4) essay questions. Answers are to be written in the Answer

Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple-choice questions, where 2B pencils are to be used.

WARNING:

The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

PART A INSTRUCTION (S)

: SHORT ANSWER QUESTIONS (60 MARKS)

NSTRUCTION (S) : Answer all **FIFTEEN (15)** short answer questions.

Write your answers in the Answer Booklet (s) provided.

1.	Define procurement.	(1 mark)
2.	State FIVE (5) considerations of the supplier's qualities in due diligence.	
3.	State THREE (3) types of organizational buyers.	(5 marks)
4.	State THREE (3) supplier management activities.	(3 marks)
		(3 marks)
5.	Define backward integration.	(1 mark)
6.	State THREE (3) important areas of procurement policies.	(3 marks)
7.	Briefly describe FOUR (4) factors affecting supply chain collaboration.	(8 marks)
8.	Briefly describe FOUR (4) reasons of buyer-supplier relationship termination.	
9.	State SEVEN (7) reasons for negotiation.	(8 marks)
10.	Briefly describe FOUR (4) drivers for buying offshore.	(7 marks)
11.	State THREE (3) sources of information for offshore suppliers.	(8 marks)
12.	Define Incoterms.	(3 marks)
	·	(1 mark)
13.	State FIVE (5) possible services that can be outsourced.	(5 marks)
14.	State THREE (3) considerations when requesting price from suppliers.	(3 marks)
15.	Define price.	,
		(1 mark)

END OF PART A

(Total: 60 marks)

PART B
INSTRUCTION (S)

: ESSAY QUESTIONS (40 MARKS)

: Answer all **FOUR (4)** essay questions.

Write your answers in the Answer Booklet (s) provided.

1. A simple and practical way to determine outsourcing tasks or projects, or even longer-term roles in your organization is to start by asking yourself some key questions. In what circumstances you can consider outsourcing procurement? Discuss **FIVE (5)** circumstances.

(10 marks)

2. There are challenges when sourcing offshore. What are considerations a company should take when planning an offshore sourcing? Discuss **FIVE (5)** key considerations before making the decision.

(10 marks)

3. A ploy is designed to turn a situation to one's own advantage during a negotiation process. Discuss **FIVE (5)** aspects of ploy encountered in a seller-buyer negotiation.

(10 marks)

4. A supplier may charge different buyers with different prices. Discuss **FIVE (5)** possible pricing strategies that may be used by the supplier to charge the buyer.

(10 marks)

(Total: 40 marks)

END OF EXAM PAPER